

Ransomware.org Site & Educational Webinar Series Sponsorship



BY  **ActualTech**
MEDIA

Ransomware attacks remain on the rise and end users are constantly trying to stay ahead of the culprits. **Ransomware.org, the premier ransomware educational resource**, was created to help practitioners stay abreast of the evolving threat posed by ransomware and how to best protect their organizations.

In 2023, add your brand to one of the **fastest-growing ransomware education sites** and tag along for the journey as we provide **cutting-edge continuing education to IT and security pros** on this unprecedented threat.

We have multiple sponsorship opportunities that include awareness, lead generation, and content sponsorship options.

BRONZE

- ✓ Site Sponsorship
- ✓ Premium Solution Directory Placement
- ✓ 1 Quarterly sponsored blog (ATM)
- ✓ 1 Quarterly sponsored blog (from client)
- ✓ 2 Client assets made available in Resources
- ✓ Text ad in monthly newsletter drop

Annual: **\$10,000**

SILVER

- ✓ Site Sponsorship
- ✓ Premium Solution Directory Placement
- ✓ 2 Quarterly sponsored blogs (ATM)
- ✓ 2 Quarterly sponsored blogs (from client)
- ✓ 3 Client assets made available in Resources
- ✓ Text ad in monthly newsletter drop
- ✓ Sponsor Ransomware Webinar Series (8 webinars, 200 leads each, 1600 total leads)

Annual: **\$82,000**

Invoiced quarterly (annual commitment): **\$20,500**

Invoiced quarterly (quarterly commitment): **\$25,000**

GOLD

- ✓ Site Sponsorship
- ✓ Premium Solution Directory Placement
- ✓ 2 Quarterly sponsored blogs (ATM)
- ✓ 3 Quarterly sponsored blogs (from client)
- ✓ 4 Client assets made available in Resources
- ✓ Text ad in monthly newsletter drop
- ✓ Sponsor Ransomware Webinar Series (8 webinars, 200 leads each, 1600 total leads)
- ✓ Sponsorship of Ransomware Expert Allan Liska's fully revised ebook *Ransomware: Understand, Prevent, Recover, 2nd Edition* (Released in Feb. 2023)

Annual: **\$107,000**

Invoiced quarterly (annual commitment): **\$26,750**

Invoiced quarterly (quarterly commitment): **\$32,000**

EARLY BIRD

Commit by 2/28 (annual): **\$77,900**

Invoiced quarterly (annual commitment): **\$19,500**

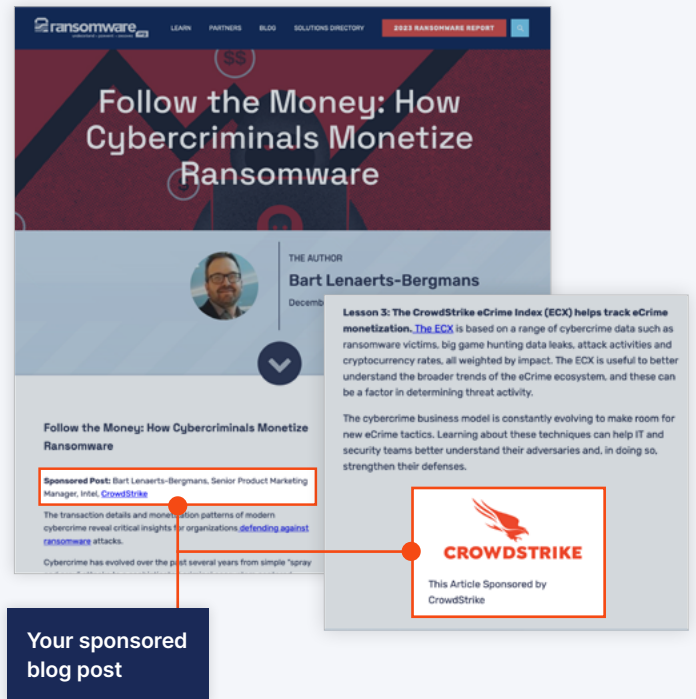
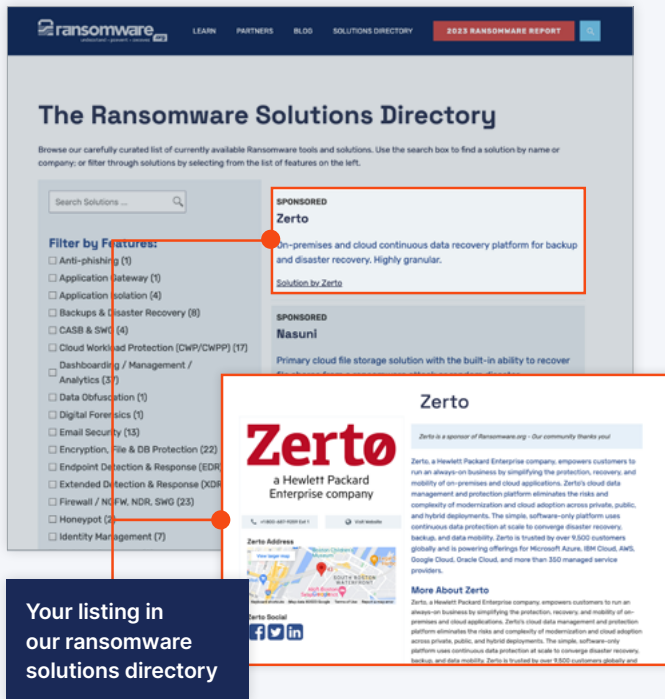
Invoiced quarterly (quarterly commitment): **\$23,500**

EARLY BIRD

Commit by 2/28 (annual): **\$99,500**

Invoiced quarterly (annual commitment): **\$25,000**

Invoiced quarterly (quarterly commitment): **\$29,000**



BRONZE (Awareness)

Emblazon your company's name on Ransomware.org, the premier ransomware education site. You will also be included as a premium member of our ransomware solutions directory. ActualTech Media will also craft a sponsored blog post per quarter, posts one blog per quarter from your experts, and feature two of your pertinent assets on the site, leading back to the download page on your site. We'll also include up to three lines of text about you (plus a URL) in our monthly newsletter drop to our site subscriber list.

SILVER (Awareness + Lead Generation)

In addition to a site sponsorship, sponsor a series of eight ransomware-centric webinars taking place throughout 2023. See below for a list of dates and topics. You will also be included as a premium member of our ransomware solutions directory. ActualTech Media will also craft two sponsored blog posts per quarter, posts two blogs per quarter from your experts, and feature three of your pertinent assets on the site, leading back to the download page on your site.

GOLD (Awareness + Lead Generation + Content)

Add your logo to our leading ransomware resource. *Ransomware: Understand. Prevent. Recover., 2nd Edition* by Allan Liska is the best resource available for helping pros understand the complete threat landscape. You can use this asset on your own site or as a part of your content syndication strategy. You will also be included as a premium member of our ransomware solutions directory. ActualTech Media will also craft two sponsored blog posts per quarter, posts three blogs per quarter from your experts, and feature four of your pertinent assets on the site, leading back to the download page on your site.





RANSOMWARE.ORG EDUCATIONAL WEBINAR SERIES

Expert Series (200+ registrations) webinars are fully turnkey events for which ActualTech Media creates and presents the content, inserting mentions of your brand during the presentation.

EcoCast (200+ registrations) events are your opportunity to bring your messaging front and center to an audience eager to discover answers around a focused topic area. Each such webinar provides you with a 20-minute speaking slot followed by 5 minutes of Q&A.

March 29	Expert Series (200+ registrations)	Exploring the Pillars of a Comprehensive Security Program
April 18	EcoCast (200+ registrations)	Improving Your Security Posture: How Human Security and Zero Trust Elevate Your Program
May 10	Expert Series (200+ registrations)	How To Protect Yourself from Ransomware in 2023: As Attacks Change, Your Defenses Need To Keep Up
June 21	EcoCast (200+ registrations)	Exploring the Tools and Solutions That Comprise a Comprehensive Ransomware Strategy
August 2	Expert Series (200+ registrations)	Discovering Where Are You Most Vulnerable To Ransomware: From Phishing To Unpatched Servers, Find Your Weak Spots
September 12	EcoCast (200+ registrations)	Don't Be the Next Headline: Securing Your Organization from Ransomware Criminals
October 25	Expert Series (200+ registrations)	Recovering from Ransomware: The First Things You Must Do: It's Crucial To Have the Right Priorities in Place
December 13	EcoCast (200+ registrations)	Maintaining Compliance: How Security Programs Need to Evolve

Each webinar will have a minimum of 200 registrations

Contact your account
manager today!



ActualTech Media

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🌐 actualtechmedia.com