# Content Syndication Post-Campaign Action Report

**864** LEAD GOAL

**907** TOTAL LEADS DELIVERED

**100%** ABM LIST LEAD MATCH RATE

## TOP 3 JOB TITLES

- Director of IT
- IT Manager
- Senior Architect

## TOP 3 INDUSTRIES

- Healthcare
- Education
- Federal Government

## TOP 3 GEOGRAPHIES

- California
- New York
- Texas

## TOP 3 COMPANY SIZES

- 10000+
- 1000-4999
- 5000-9999

**CAMPAIGN TIMEFRAME:** June 1, 2022 - July 31, 2022

## CAMPAIGN TARGETS:

**Titles:** Director of IT, Solutions Architect, IT Manager, Senior Architect, Developer, Cloud Systems Architect, CEO

**Industry:** All

**Geography:** USA

**Company Size:** 1000+

## TOP CAMPAIGN ASSETS:

**50%**
Downloaded the asset **How Palo Alto Networks IoT Security Achieves 70x Time Savings Protecting IoT Devices in the Enterprise** (453 total)

**50%**
Downloaded the asset **The Right Approach to Zero Trust for IoT Devices** (453 total)

## TARGET ACCOUNT LIST USED>

## CUSTOM REGISTRATION QUESTIONS:

| How soon are you looking to invest in zero trust solutions? | What problems are you currently experiencing with identity access management? |
|---|---|
| **80%** Next 30 Days | **52%** Password Issues |
| **8%** Next 3 Months | **30%** Access Rights |
| **2%** 6 Months or More | **18%** Developer Access |

## YOUR ATM SALES REP

### Al Tiano

**Director, Business Development**

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## SELECTED TROPHY LEADS*:

**1**
Name: **John Appleseed**
Job Title: **Senior Vice President of IT**
Company: **Mastercard**

**2**
Name: **Tim Cook**
Job Title: **CEO**
Company: **Apple**

**3**
Name: **Kevin Yi Ling**
Job Title: **CIO**
Company: **Future PLC**

**\*These are just a few highlighted leads included in your campaign lead report!**
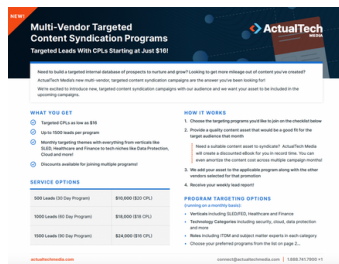
# What's Next?

**1.**
### Extend Your Current Campaign & Get More Leads

**2.**
### Join an Upcoming Low-CPL Content Syndication Program

**3.**
### Generate Leads Using Your Existing On-Demand Webinar Video Files

## CLICK HERE TO SELECT YOUR EXTENSION OFFERS...