

Megacast Post-Event Action Report

DEVELOPED FOR AN AWESOME CLIENT



962

TOTAL REGISTRATIONS



+120%

PERCENTAGE OF REGISTRATION GUARANTEE ACHIEVED

(800 minimum guaranteed)



377 (42%)

TOTAL LIVE VIEWERS FOR YOUR PRESENTATION

For details on live viewers, see attached Excel report

MEGACAST EVENT REPLAY/ RECORDING DETAILS

Full event including all vendor presentations:

<https://youtu.be/DbsWxKR>

Your specific presentation:

<https://youtu.be/DbsWxM-uM?t=4415>

Q&A for your session begins here:

<https://youtu.be/DbsKRM-uM?t=5679>

ONLINE EVENT CONTEXT

Multi-vendor Cloud "Megacast" webinar with ActualTech Media's audience attending.

[\(https://www.actualtechmedia.com/\)](https://www.actualtechmedia.com/)

ONLINE EVENT DATE

January 23, 2019

PRESENTING VENDORS ON THIS MEGACAST EVENT

 NUTANIX

 PURE STORAGE

 DRUVA

 ARCserve

 COHESITY

 OFFSITE DATASYNC
+ VEEAM

 NetApp

 Zerto

EVENT REGISTRATION PAGE

<https://events.actualtechmedia.com/register-now/191/cloud-solutions-megacast/>

EVENT ABSTRACT

The cloud is a huge topic, which makes it a perfect fit for ActualTech Media's very first MegaCast of 2019! All across the land, companies are adopting cloud in different forms, from wholesale migrations to public cloud, to hybrid cloud, to private cloud all in an attempt to move faster, be more scalable, and enhance economic models. During our MegaCast, you'll learn about the most innovative cloud solutions available to you today, what makes them unique, how they work, and how they can help you.

- Get a handle on a variety of different solutions that all fall under the "cloud" umbrella
- Clear up all your cloudy questions with answers from our cloud experts
- See live demos of these solutions in action
- Learn about the most innovative cloud solutions from Cohesity, Pure Storage, Nutanix, Veeam, Druva, NetApp, Zerto and Arcserve



YOUR SALES REP

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PROMOTIONS

Containers Event Announced!

We've just added a new Containers event on April 16th, 2019! If you'd like to tell your story around how your solution manages, protects, secures, or interfaces with container technology, we hope you'll consider joining the Container EcoCast!

2019 VIRTUAL EVENTS SCHEDULE

| Event Name | Date | Minimum Leads |
|--|-------------------|---------------|
| Enterprise Security MegaCast | February 19, 2019 | 800 |
| Internet of Things EcoCast | February 21, 2019 | 400 |
| Data Management EcoCast | February 27, 2019 | 400 |
| Disaster Recovery in the Cloud EcoCast | April 4, 2019 | 400 |
| Cloud MegaCast | April 10, 2019 | 800 |

Over the past four years, nearly 80 enterprise IT companies have participated in ActualTech Media events with tens of thousands of viewers logging hundreds of thousands of hours – viewing these events as their preferred way to learn about new technologies and the vendors that provide solutions in specific technology spaces.

View the 2019 Interactive Event Schedule Here:

<https://www.actualtechmedia.com/event-schedule/>

SALES-QUALIFYING POLL QUESTIONS ASKED OF WEBINAR REGISTRANTS DURING THE EVENT

Would you like to be one of the first to learn more about your solution?

57 Red-Hot Contacts

these individuals would like to **immediately learn more!**

What is your timeframe to update refresh or add new cloud solutions?

29%
In the next **12 months**

69%
In the next **24 months**

UPCOMING EVENTS YOU SHOULD CONSIDER

Enterprise Security MegaCast

February 19, 2019
Minimum Leads: 800

Internet of Things EcoCast

February 21, 2019
Minimum Leads: 400

Data Management EcoCast

February 27, 2019
Minimum Leads: 400

Big Data, AI, and ML EcoCast

March 20, 2019
Minimum Leads: 400

Disaster Recovery in the Cloud EcoCast

April 4, 2019
Minimum Leads: 400

Cloud MegaCast

April 10, 2019
Minimum Leads: 800