

	 <b>MEGACAST</b> <small>BY ACTUALTECH MEDIA</small>	 <b>ECOCAST</b> <small>BY ACTUALTECH MEDIA</small>	 <b>EXPERT SERIES</b> <small>BY ACTUALTECH MEDIA</small>
<b>MINIMUM LEADS</b>	<b>800</b>	<b>150</b> <b>(150 for Vertical)</b>	<b>150</b>
<b>VENDOR PARTICIPANTS</b>	<b>4 to 8</b>	<b>2 to 6</b>	<b>1 to 6</b>
<b>VENDOR PRESENTS?</b>	<b>Yes</b>	<b>Yes</b>	<b>No</b>
<b>PRESENTATION LENGTH</b>	<b>20 minutes + 5 minutes Q&amp;A</b>	<b>20 minutes + 5 minutes Q&amp;A</b>	<b>N/A</b>
<b>APRIL</b>			
<b>MAY</b>	<b>5/1:</b> Supercharging IT Summit <b>5/15:</b> Backupalooza 2025! New Tools Using AI, Immutability, Air Gapping, Automation, and More	<b>5/6:</b> Protecting Microsoft Environments: How to Defend Azure and On-Premises Infrastructure <b>5/13:</b> Preventing Phishing Attacks: Addressing Human and Systems Weaknesses <b>5/21:</b> Securing Your Network in Every Direction with Zero Trust <b>5/28:</b> Defending Against Zero Day Threats and Other Unknown Unknowns	<b>5/9:</b> Common Pitfalls of Data Protection and Disaster Recovery (And How to Overcome Them) <b>5/30:</b> Security + AI: Exploring Advanced Information Security Solutions
<b>JUNE</b>	<b>6/4:</b> Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs	<b>6/5:</b> Where to Put Your Infrastructure: Pros and Cons of Data Center, Cloud, and Colo <b>6/11:</b> Best Practices: Supercharging Your Hybrid Cloud Environment <b>6/12:</b> Enhancing Security with AI <b>6/25:</b> Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks	<b>6/18:</b> M365 & Azure: Supporting and Securing Microsoft Cloud Environments <b>6/27:</b> Securing What's Outside Your Control
<b>JULY</b>	<b>7/16:</b> Data Center Plugfest 2025	<b>7/17:</b> Securing Identity with Passwordless Authentication <b>7/23:</b> Improving Operational Efficiency with AI <b>7/30:</b> Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities <b>7/31:</b> Shutting the Front Door on Ransomware: Tools, Trends, and Tips for Eliminating Attacker Entry Points	<b>7/25:</b> Key Differences Between Disaster Recovery and Ransomware Recovery Plans: Getting Ready for Both
<b>AUGUST</b>	<b>8/20:</b> Cloud Security Fest 2025!	<b>8/6:</b> Securing Cloud Environments <b>8/13:</b> The Modern Security Portfolio: The Toolset Organizations Need Now <b>8/21:</b> Tech Showcase Day: Azure Virtual Desktop <b>8/27:</b> Securing and Protecting SaaS Applications: Protecting Your Remotely Stored Corporate Assets with Secure Logins, User Training, Backup and Data Protection, and More	<b>8/8:</b> Next Level Empowerment and Protection From and of Remote Workers <b>8/15:</b> The 101 Course: Keeping Data Safe and Recoverable Through Improved Resilience

<b>SEPTEMBER</b>	<p><b>9/4:</b> Artificial Intelligence</p> <p><b>9/10:</b> Next Level IT: Tools, Products, and Services for Exceptional IT Operations</p> <p><b>9/25:</b> Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</p>	<p><b>9/11:</b> API Security: Monitoring and Securing Application Programming Interfaces</p> <p><b>9/17:</b> Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</p> <p><b>9/24:</b> Enterprise Architecture: The Emerging Leader Landscape</p>	<p><b>9/5:</b> Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</p> <p><b>9/19:</b> Exploring the Intersection of Data, Storage, and AI</p>
<b>OCTOBER</b>	<p><b>10/15:</b> Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs</p>	<p><b>10/2:</b> Microsoft 365 &amp; Azure Security</p> <p><b>10/9:</b> Supporting and Enabling Modern Applications</p> <p><b>10/22:</b> Healthcare TechCheck: Streamlining Healthcare IT</p> <p><b>10/30:</b> Transforming Backup and Disaster Recovery with AI</p>	<p><b>10/17:</b> Going on the Offensive: Implementing a Pentesting Strategy</p> <p><b>10/24:</b> Kubernetes and Containers: New Ways to Secure, Back Up, and Optimize Modern App Environments</p>
<b>NOVEMBER</b>	<p><b>11/12:</b> Assessing Next Generation IT Tools, Products, and Services</p>	<p><b>11/4:</b> Agentic AI</p> <p><b>11/6:</b> Taking Identity and Access Management to the Next Level</p> <p><b>11/18:</b> Supercharging Public Sector and Education Technology and Security</p> <p><b>11/20:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</p>	<p><b>11/7:</b> First Steps After a Ransomware Attack: How to Recover from an Attack and Prevent Future Ones</p> <p><b>11/14:</b> Best Practices Series: Securing and Protecting Microsoft Active Directory and Entra ID</p>
<b>DECEMBER</b>	<p><b>12/3:</b> Tech Showcase Day: Master of Disaster 2026</p> <p><b>12/11:</b> Tech Showcase Day: Cutting Edge Tech 2026</p>	<p><b>12/4:</b> Identity and Access Management: Key Tools and Strategies</p> <p><b>12/9:</b> AI Strategies for 2026 You Should Plan for Now</p> <p><b>12/10:</b> Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities</p> <p><b>12/16:</b> Enterprise Backup and Recovery Summit</p>	<p><b>12/5:</b> Database Bakeoff: Exploring Modern Database Structures</p> <p><b>12/17:</b> Ransomware 2026: Applying 2025's Lessons to Reduce Risk</p>

## About Our Multi-Vendor Webinar Types

### MEGACAST BY ACTUALTECH MEDIA

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

### ECOCAST BY ACTUALTECH MEDIA

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

### EXPERT SERIES BY ACTUALTECH MEDIA

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



### SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



### CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!