

	MEGACAST <small>BY ACTUALTECH MEDIA</small>	ECOCAST <small>BY ACTUALTECH MEDIA</small>	<small>ENTERPRISE IT</small> VIRTUAL SUMMIT <small>BY ACTUALTECH MEDIA</small>	<small>ENTERPRISE IT</small> SUPER SUMMIT <small>BY ACTUALTECH MEDIA</small>	EXPERT SERIES <small>BY ACTUALTECH MEDIA</small>	PANELCAST <small>BY ACTUALTECH MEDIA</small>	<small>VIRTUAL</small> BUYERS ROUNDTABLE <small>BY ACTUALTECH MEDIA</small>
MINIMUM LEADS	800	400 (150 for Vertical)	1200	1500	400	200	12 (Invite Only)
VENDOR PARTICIPANTS	4 to 8	2 to 6	7 to 12	7 to 15	1 to 6	2 to 3	1 to 4
VENDOR PRESENTS?	Yes	Yes	Yes	Yes	No	No	Yes
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	15 minutes	N/A	N/A	45 minutes + 15 minutes Q&A
JANUARY	1/31: In Cloud We Trust: Ensuring Trust and Security in Enterprise IT and the Cloud	1/10: Understanding Your Cloud Native Data Protection and Disaster Recovery Options 1/11: Protecting Endpoints: Understanding Human and Technical Solutions 1/17: Securing the Enterprise in 2024 and Beyond! 1/18: Implement API Security - Before It's Too Late! 1/23: Supporting Data and Analytics Infrastructure: Tools, and Strategies That Drive Innovation 1/24: Identity and Access Management: Keys to Success in 2024			1/26: Ransomware 2024: Applying 2023's Lessons to Reduce Risk		

<p>FEBRUARY</p>	<p>2/8: Ransomware: Best Practices for Prevention, Mitigation, and Recovery</p> <p>2/21: IT Decision Series: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities</p>	<p>2/1: Supporting, Extending, and Protecting Virtualized and Containerized Environments</p> <p>2/2: Application Security: Protecting Modern, Traditional, and Cloud Apps from Development to End of Life</p> <p>2/6: Getting the Most from a Managed Security Services Provider</p> <p>2/7: How To Get Maximum Observability In The Cloud</p> <p>2/9: (Vertical) Improving Security and Ransomware Preparedness in Healthcare Environments</p> <p>2/13: Monitoring and Optimizing a Hybrid Cloud Environment</p> <p>2/15: Best Practices for Maximizing Data Security</p> <p>2/28: Improving Security, Usability, and Compliance With a Data Governance Framework</p> <p>2/29: SD-WAN vs. SASE vs. SSE: Understanding Your Options</p>	<p>2/14: Cloud Security Fest 2024!</p>		<p>2/23: AI Revolution 2024 Part 1 of 3: Introduction to AI in the Enterprise</p>		
<p>MARCH</p>	<p>3/7: Preventing Phishing Attacks</p> <p>3/14: Minimizing RTO, RPO, and RTA: Best Practices for Bulletproof Backup and Ultrafast Recovery</p> <p>3/21: The Ransomware Spectrum: Securing People, Technology, and Data</p>	<p>3/5: Threat Intelligence & Dark Web Monitoring: Uncovering Secrets to Better Security</p> <p>3/6: Crafting A Secure, Resilient And Cost-Effective IaaS Across Multi-Cloud</p> <p>3/12: Discovering the Pivotal Role of Storage in Your AI Aspirations</p> <p>3/13: Discovering the Pivotal Role of Storage in Your AI Aspirations</p> <p>3/20: Securing and Protecting Email Services</p> <p>3/26: Maximizing Edge Computing Reliability And Resiliency</p> <p>3/27: Detecting, Investigating, and Responding to Threats: Best Practices</p>			<p>3/22: Security Series: Firewalls - Why They Matter, and Where They Fit in the Cloud Era</p>		

<p>APRIL</p>	<p>4/4: Protecting SaaS Applications: Security and Data Protection Considerations</p> <p>4/18: Building Your Ransomware Preparedness Plan</p> <p>4/25: Creating a Data Strategy that Ignites Business Innovation</p>	<p>4/3: Getting Started With Multi-Cloud Management</p> <p>4/10: Discovery Day: Endpoint Management and Protection Tools</p> <p>4/11: Supporting, Securing, and Enhancing Microsoft-centric Environments</p> <p>4/16: Achieving Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey</p> <p>4/17: Supporting, Extending, and Protecting Virtualized and Containerized Environments</p> <p>4/23: Streamlining, Securing, and Protecting Cloud, IT, and Business Operations</p> <p>4/24: Building a Robust Governance, Risk, and Compliance Framework: Challenges and Solutions</p> <p>4/30: Harnessing the Power of AI/ML to Accelerate Security Analytics</p>				<p>4/19: Best Practices Series: Securing and Protecting Microsoft Active Directory</p>	
<p>MAY</p>	<p>5/8: The Modern Security Portfolio: The Toolset Organizations Need Now</p> <p>5/14: From the Data Center to the Cloud: Optimizing and Modernizing IT Infrastructure</p> <p>5/22: WFH, RTO, Hybrid: Empowering and Protecting Workers Wherever They Live</p> <p>5/30: Protecting and Securing Cloud Environments</p>	<p>5/9: The Modern App Lifecycle: Best Practices for Backup, Security, Test Environments, Application Architecture, and More</p> <p>5/15: Securing IT with Identity and Access Management Tools</p> <p>5/21: Automating Your Way to Better Security: Tips, Tricks, and Tools</p> <p>5/23: Discovering the Security Analytics Tools and SecOps Processes that Maximize Protection</p> <p>5/28: Strategies and Tools for Supercharging Your Public Cloud Infrastructure</p> <p>5/29: Zero Trust Security - Truth vs Fiction</p>	<p>5/2: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</p>			<p>5/3: Ransomware Series: Backup Best Practices to Avoid a Ransomware Rampage</p> <p>5/17: The Cloud-Powered Enterprise: Achieving a Successful Cloud Transformation</p> <p>5/31: All About Repatriation: What to Know about When, Why, and How to Reclaim Your Cloud Data</p>	

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JUNE	<p>6/6: Disaster Avoidance: How Ransomware Readiness Protects From All Angles</p> <p>6/19: Devising Cloud Strategies and Solutions</p> <p>6/27: Protecting Your Data: The Intersection of Data Security, Security Awareness, and Ransomware</p>	<p>6/4: Securing the Software Supply Chain</p> <p>6/5: Best Practices for Hardening Cloud Infrastructure</p> <p>6/11: Protecting Your Data: Taking a Comprehensive Approach to Data Security, Data Loss, PII Protection, and More</p> <p>6/12: Securing, Backing up, and Optimizing Kubernetes/Containerized Environments</p> <p>6/13: Unlocking Your Business' Secrets with Data Analytics Tools</p> <p>6/18: Evaluating and Implementing Compute Express Link (CXL)</p> <p>6/20: (Vertical) Supercharging Public Sector and Education Technology and Security</p> <p>6/25: Understanding Threat Detection and Response</p> <p>6/26: Taming Storage Chaos: Simplifying On-Prem and Cloud-Based Storage Architectures</p>			<p>6/21: Protecting Cloud Data: Best Practices to Ensure the Security of Data in AWS, Azure and Microsoft 365</p>		
JULY	<p>7/10: Wrangling Passwords, Authentication and Identity: Keys to Success</p> <p>7/17: Choosing a Next-Generation Data Protection and Disaster Recovery Solution</p> <p>7/31: Securing Your Network and Systems with a Zero Trust Architecture</p>	<p>7/11: Identity Governance, Protection and Administration</p> <p>7/18: Securing the Enterprise with Endpoint Protection Platforms</p> <p>7/23: Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments</p> <p>7/24: Best Practices for Hardening Your Hybrid Infrastructure</p>			<p>7/12: How To Protect Yourself from Ransomware in 2024: As Attacks Change, Your Defenses Need To Keep Up</p> <p>7/26: AI Revolution 2024: Leveraging AI for Cloud Management and Optimization</p>		

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AUGUST	<p>8/7: Understanding Your Cloud Native Data Protection and Disaster Recovery Options</p> <p>8/21: Ransomware: Best Practices for Prevention, Mitigation, and Recovery</p>	<p>8/1: Upleveling Your Identity and Access Management Solutions</p> <p>8/6: Practical AI: Understanding the Technology Foundations Necessary to Unleash the AI Revolution</p> <p>8/13: Securing and Optimizing Custom Applications On-prem or in the Cloud</p> <p>8/15: Best Practices for Hardening Your On-premises Infrastructure</p> <p>8/27: (Vertical) Transforming IT in Healthcare Environments</p> <p>8/28: Improving Security Posture with Threat Intelligence Solutions</p>	<p>8/14: Start Now: Discovering the Critical Tools and Services that Will Define IT Through 2030</p>		<p>8/9: Security Series: Fine-tuning Operations to Keep the Enterprise Secure</p> <p>8/23: The Cloud-Powered Enterprise: Securing Your Cloud</p>		
SEPTEMBER	<p>9/11: Simplifying IT: Highlighting Technologies that Help Boost Efficiency</p> <p>9/25: Defense in Depth: Exploring the Elements of a Layered Security Program</p>	<p>9/5: The Power of Data: Enabling Automation and Operational Efficiencies</p> <p>9/12: Best Practices Series: Implementing Advanced Threat Detection</p> <p>9/24: Data Center vs. Cloud vs. Colo: Why to Consider, How to Choose, and How to Move</p>		<p>9/18: Crafting and Implementing a Data Protection Strategy and Disaster Recovery Plan</p>	<p>9/6: Ransomware Series: Exploring the Tools and Solutions That Comprise a Comprehensive Ransomware Strategy</p> <p>9/20: From Edge to Cloud: How Backup Solutions Are Evolving</p>		
OCTOBER	<p>10/9: IT Innovations Day: Exploring the Tools, Products, and Services That Enable the Future</p> <p>10/16: Implementing an AI-First Enterprise: Transforming IT</p> <p>10/23: Enhancing Your Public, Private, and Hybrid Cloud Security Posture</p> <p>10/31: Next-Generation Endpoint Management and Protection Solutions and Strategies</p>	<p>10/2: API Security: Detecting, Monitoring and Securing Application Programming Interfaces</p> <p>10/3: Turning Your Log and Incident Data into Real-time Security Insights</p> <p>10/10: Using AI To Fight the Bad Guys</p> <p>10/29: Supporting, Securing, and Enhancing Microsoft-centric Environments</p> <p>10/30: Top Networking and Security Principles for Cloud Deployments</p>			<p>10/4: AI Revolution 2024: How AI Transforms Security and Threat Detection</p> <p>10/18: Defending Microsoft 365 and Teams: Tips, Tools, and Tactics</p> <p>10/25: Ransomware Series: Heroes, Villains, and Lessons of 2024</p>		

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NOVEMBER	<p>11/6: Architecting the Enterprise for Hybrid Work, Remote Offices, and Cloud Data</p> <p>11/20: Supercharging IT in 2025</p>	<p>11/7: Supercharging Identity Access and Management</p> <p>11/14: Solutions and Tools that Use AI to Get More from Your Existing Data</p> <p>11/21: Building a Robust Security Awareness Program</p>	<p>11/13: Securing Your Borders: Evolving Each Layer of Your Security Program</p>		<p>11/8: AI Revolution 2024: Unlocking Business Value: AI in Enterprise IT</p> <p>11/22: Monitoring and Optimizing a Hybrid Cloud</p>		
DECEMBER	<p>12/4: Disaster Recovery and Backup in the Cloud</p> <p>12/11: Understanding Solutions for Governance, Risk, and Compliance</p>	<p>12/5: Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?</p> <p>12/12: Developing Your 2025 Data Security Plan</p> <p>12/17: Understanding the Complete Data and Analytics Solution Landscape</p>			<p>12/13: The Cloud-Powered Enterprise: Creating Business Value</p>		

About Our Multi-Vendor Webinar Types

MEGACAST

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ECOCAST

The EcoCast is a smaller version of our MegaCast tech webinars and provides a variety of more targeted-focus themes. With 2 to 6+ vendor participants and a minimum of 400 event registrations.

While The Vertical EcoCast is a more targeted version of our EcoCast multi-vendor tech webinar. With 2 to 6+ vendor participants and a minimum of 150 event registrations.

Both EcoCasts and Vertical EcoCasts are a perfect way to tell a receptive audience about your product or service.

VIRTUAL SUMMIT

Summits feature up to 15 leading technology companies from a cross-section of concentrations, including cloud computing, enterprise storage, converged and hyperconverged infrastructure, networking, security, data protection, disaster recovery, data, development/DevOps, and more.

With a schedule intended to expose the audience to a broad swath of information, the tech webinar event will consist of presentations from each vendor presenter, as well as keynotes from independent experts, each of whom will share their thoughts, opinions, guidance, and advice with our audience.

SUPER SUMMIT

The Super Summit is our largest event yet with top industry experts, 7-15+ vendor presentations, and a minimum of 1500 event registrations! The Super Summit is the perfect opportunity to present to a massive audience of IT professionals who are actively looking for today's most innovative technology to solve their company's challenges.

EXPERT SERIES

The ActualTech Media Expert Series tech webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

PANELCAST

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the technologies and challenges that your company cares about most.

Each PanelCast event starts with a brief independent editorial from an ActualTech Media expert after which that expert will moderate a virtual panel discussion with representatives from each of the clients participating in the event.

BUYERS ROUNDTABLE

The exclusive platform for technology vendors to directly engage with 12-18 hand-picked, in-market technology buyers. These buyers are senior decision-makers actively seeking solutions in areas like cybersecurity, data protection, cloud, and AI. The roundtables are scheduled virtually, allowing vendors to present their solutions, answer questions on-camera, and interact with potential clients. The events aim to provide vendors with down-funnel opportunities to connect with genuine buyers.



SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!