	MEGACAST BY ACTUALTECH MEDIA	ECOCAST BY ACTUALTECH MEDIA	ENTERPRISE IT VIRTUAL SUMMIT BY ACTUALTECH MEDIA	ENTERPRISE IT SUPER SUMMIT BY ACTUALTECH MEDIA	EXPERT SERIES BY ACTUALTECH MEDIA
MINIMUM LEADS	800	400 (150 for Vertical)	1200	1500	400
VENDOR PARTICIPANTS	4 to 8	2 to 6	7 to 12	7 to 15	1 to 6
VENDOR PRESENTS?	Yes	Yes	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	15 minutes	N/A
APRIL	**4/25:** Creating a Data Strategy that Ignites Business Innovation	**4/30:** Harnessing the Power of AI/ML to Accelerate Security Analytics			
MAY	**5/8:** The Modern Security Portfolio: The Toolset Organizations Need Now **5/14:** From the Data Center to the Cloud: Optimizing and Modernizing IT Infrastructure **5/22:** WFH, RTO, Hybrid: Empowering and Protecting Workers Wherever They Live **5/30:** Protecting and Securing Cloud Environments	**5/9:** The Modern App Lifecycle: Best Practices for Backup, Security, Test Environments, Application Architecture, and More **5/15:** Securing IT with Identity and Access Management Tools **5/21:** Automating Your Way to Better Security: Tips, Tricks, and Tools **5/23:** Discovering the Security Analytics Tools and SecOps Processes that Maximize Protection **5/28:** Strategies and Tools for Supercharging Your Public Cloud Infrastructure **5/29:** Zero Trust Security - Truth vs Fiction	**5/2:** Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success		**5/3:** Ransomware Series: Backup Best Practices to Avoid a Ransomware Rampage **5/17:** The Cloud-Powered Enterprise: Achieving a Successful Cloud Transformation **5/31:** All About Repatriation: What to Know about When, Why, and How to Reclaim Your Cloud Data

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JUNE	**6/6:** Disaster Avoidance: How Ransomware Readiness Protects From All Angles **6/17:** Devising Cloud Strategies and Solutions **6/27:** Protecting Your Data: The Intersection of Data Security, Security Awareness, and Ransomware	**6/4:** Securing the Software Supply Chain **6/5:** Empowering Distributed Workforces: DEX, DaaS, and VDI Tools to Take Your Organization's Productivity to the Next Level **6/11:** Protecting Your Data: Taking a Comprehensive Approach to Data Security, Data Loss, PII Protection, and More **6/12:** Securing, Backing up, and Optimizing Kubernetes/Containerized Environments **6/13:** Unlocking Your Business' Secrets with Data Analytics Tools **6/18:** Evaluating and Implementing Compute Express Link (CXL) **6/20:** (Vertical) Supercharging Public Sector and Education Technology and Security **6/25:** Understanding Threat Detection and Response **6/26:** Taming Storage Chaos: Simplifying On-Prem and Cloud-Based Storage Architectures			**6/21:** Protecting Cloud Data: Best Practices to Ensure the Security of Data in AWS, Azure and Microsoft 365
JULY	**7/10:** Wrangling Passwords, Authentication and Identity: Keys to Success **7/17:** Choosing a Next-Generation Data Protection and Disaster Recovery Solution **7/31:** Securing Your Network and Systems with a Zero Trust Architecture	**7/11:** Identity Governance, Protection and Administration **7/18:** Securing the Enterprise with Endpoint Protection Platforms **7/23:** Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments **7/24:** Best Practices for Hardening Your Hybrid Infrastructure			**7/12:** How To Protect Yourself from Ransomware in 2024: As Attacks Change, Your Defenses Need To Keep Up **7/26:** AI Revolution 2024: Leveraging AI for Cloud Management and Optimization
AUGUST	**8/7:** Understanding Your Cloud Native Data Protection and Disaster Recovery Options **8/21:** Ransomware: Best Practices for Prevention, Mitigation, and Recovery	**8/1:** Upleveling Your Identity and Access Management Solutions **8/6:** Practical AI: Understanding the Technology Foundations Necessary to Unleash the AI Revolution **8/13:** Securing and Optimizing Custom Applications On-prem or in the Cloud **8/15:** Best Practices for Hardening Your On-premises Infrastructure **8/27:** Transforming IT in Healthcare Environments **8/28:** Improving Security Posture with Threat Intelligence Solutions	**8/14:** Start Now: Discovering the Critical Tools and Services that Will Define IT Through 2030		**8/9:** Security Series: Fine-tuning Operations to Keep the Enterprise Secure **8/23:** The Cloud-Powered Enterprise: Securing Your Cloud

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SEPTEMBER	**9/11:** Simplifying IT: Highlighting Technologies that Help Boost Efficiency **9/25:** Defense in Depth: Exploring the Elements of a Layered Security Program	**9/5:** The Power of Data: Enabling Automation and Operational Efficiencies **9/12:** Best Practices Series: Implementing Advanced Threat Detection **9/24:** Data Center vs. Cloud vs. Colo: Why to Consider, How to Choose, and How to Move		**9/18:** Crafting and Implementing a Data Protection Strategy and Disaster Recovery Plan	**9/6:** Ransomware Series: Exploring the Tools and Solutions That Comprise a Comprehensive Ransomware Strategy **9/20:** From Edge to Cloud: How Backup Solutions Are Evolving
OCTOBER	**10/9:** IT Innovations Day: Exploring the Tools, Products, and Services That Enable the Future **10/16:** Implementing an AI-First Enterprise: Transforming IT **10/23:** Enhancing Your Public, Private, and Hybrid Cloud Security Posture **10/31:** Next-Generation Endpoint Management and Protection Solutions and Strategies	**10/2:** API Security: Detecting, Monitoring and Securing Application Programming Interfaces **10/3:** Turning Your Log and Incident Data into Real-time Security Insights **10/10:** Using AI To Fight the Bad Guys **10/29:** Supporting, Securing, and Enhancing Microsoft-centric Environments **10/30:** Top Networking and Security Principles for Cloud Deployments			**10/4:** AI Revolution 2024: How AI Transforms Security and Threat Detection **10/18:** Defending Microsoft 365 and Teams: Tips, Tools, and Tactics **10/25:** Ransomware Series: Heroes, Villains, and Lessons of 2024
NOVEMBER	**11/6:** Architecting the Enterprise for Hybrid Work, Remote Offices, and Cloud Data **11/20:** Supercharging IT in 2025	**11/7:** Supercharging Identity Access and Management **11/14:** Solutions and Tools that Use AI to Get More from Your Existing Data **11/21:** Building a Robust Security Awareness Program	**11/13:** Securing Your Borders: Evolving Each Layer of Your Security Program		**11/8:** AI Revolution 2024: Unlocking Business Value: AI in Enterprise IT **11/22:** Monitoring and Optimizing a Hybrid Cloud
DECEMBER	**12/4:** Disaster Recovery and Backup in the Cloud **12/11:** Understanding Solutions for Governance, Risk, and Compliance	**12/5:** Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure? **12/12:** Developing Your 2025 Data Security Plan **12/17:** Understanding the Complete Data and Analytics Solution Landscape			**12/13:** The Cloud-Powered Enterprise: Creating Business Value

About Our Multi-Vendor Webinar Types

MEGACAST
BY ACTUALTECH MEDIA

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ECOCAST
BY ACTUALTECH MEDIA

The EcoCast is a smaller version of our MegaCast tech webinars and provides a variety of more targeted-focus themes. With 2 to 6+ vendor participants and a minimum of 400 event registrations.

While The Vertical EcoCast is a more targeted version of our EcoCast multi-vendor tech webinar. With 2 to 6+ vendor participants and a minimum of 150 event registrations.

Both EcoCasts and Vertical EcoCasts are a perfect way to tell a receptive audience about your product or service.

ENTERPRISE IT
VIRTUAL SUMMIT
BY ACTUALTECH MEDIA

Summits feature up to 15 leading technology companies from a cross-section of concentrations, including cloud computing, enterprise storage, converged and hyperconverged infrastructure, networking, security, data protection, disaster recovery, data, development/DevOps, and more.

With a schedule intended to expose the audience to a broad swath of information, the tech webinar event will consist of presentations from each vendor presenter, as well as keynotes from independent experts, each of whom will share their thoughts, opinions, guidance, and advice with our audience.

ENTERPRISE IT
SUPER SUMMIT
BY ACTUALTECH MEDIA

The Super Summit is our largest event yet with top industry experts, 7-15+ vendor presentations, and a minimum of 1500 event registrations! The Super Summit is the perfect opportunity to present to a massive audience of IT professionals who are actively looking for today's most innovative technology to solve their company's challenges.

EXPERT SERIES
BY ACTUALTECH MEDIA

The ActualTech Media Expert Series tech webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.

CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!