

	MEGACAST <small>BY ACTUALTECH MEDIA</small>	ECOCAST <small>BY ACTUALTECH MEDIA</small>	<small>ENTERPRISE IT</small> VIRTUAL SUMMIT <small>BY ACTUALTECH MEDIA</small>	<small>ENTERPRISE IT</small> SUPER SUMMIT <small>BY ACTUALTECH MEDIA</small>	EXPERT SERIES <small>BY ACTUALTECH MEDIA</small>	PANELCAST <small>BY ACTUALTECH MEDIA</small>	<small>VIRTUAL</small> BUYERS ROUNDTABLE <small>BY ACTUALTECH MEDIA</small>
MINIMUM LEADS	800	400 (150 for Vertical)	1200	1500	400	200	12 (Invite Only)
VENDOR PARTICIPANTS	4 to 8	2 to 6	7 to 12	7 to 15	1 to 6	2 to 3	1 to 4
VENDOR PRESENTS?	Yes	Yes	Yes	Yes	No	No	Yes
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	15 minutes	N/A	N/A	45 minutes + 15 minutes Q&A
DECEMBER	<p>12/13: Achieving Data Protection Greatness: Products & Tools to Protect Invaluable Data assets</p>	<p>12/7: "Everything As a Service:" Moving Media Companies From CAPEX to OPEX</p> <p>12/7: Exploring Alternatives to A VMware-led Environment</p> <p>12/13: Maintaining Compliance: How Security Programs Need to Evolve</p> <p>12/13: Building a 2024 Hybrid Collaboration Roadmap</p> <p>12/14: Selecting the Right SaaS Backup Tool</p>					

About Our Multi-Vendor Webinar Types

MEGACAST

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ECOCAST

The EcoCast is a smaller version of our MegaCast tech webinars and provides a variety of more targeted-focus themes. With 2 to 6+ vendor participants and a minimum of 400 event registrations.

While The Vertical EcoCast is a more targeted version of our EcoCast multi-vendor tech webinar. With 2 to 6+ vendor participants and a minimum of 150 event registrations.

Both EcoCasts and Vertical EcoCasts are a perfect way to tell a receptive audience about your product or service.

VIRTUAL SUMMIT

Summits feature up to 15 leading technology companies from a cross-section of concentrations, including cloud computing, enterprise storage, converged and hyperconverged infrastructure, networking, security, data protection, disaster recovery, data, development/DevOps, and more.

With a schedule intended to expose the audience to a broad swath of information, the tech webinar event will consist of presentations from each vendor presenter, as well as keynotes from independent experts, each of whom will share their thoughts, opinions, guidance, and advice with our audience.

SUPER SUMMIT

The Super Summit is our largest event yet with top industry experts, 7-15+ vendor presentations, and a minimum of 1500 event registrations! The Super Summit is the perfect opportunity to present to a massive audience of IT professionals who are actively looking for today's most innovative technology to solve their company's challenges.

EXPERT SERIES

The ActualTech Media Expert Series tech webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

PANELCAST

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the technologies and challenges that your company cares about most.

Each PanelCast event starts with a brief independent editorial from an ActualTech Media expert after which that expert will moderate a virtual panel discussion with representatives from each of the clients participating in the event.

VIRTUAL BUYERS ROUNDTABLE

The exclusive platform for technology vendors to directly engage with 12-18 hand-picked, in-market technology buyers. These buyers are senior decision-makers actively seeking solutions in areas like cybersecurity, data protection, cloud, and AI. The roundtables are scheduled virtually, allowing vendors to present their solutions, answer questions on-camera, and interact with potential clients. The events aim to provide vendors with down-funnel opportunities to connect with genuine buyers.



SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!