

	MEGACAST <small>BY ACTUALTECH MEDIA</small>	ECOCAST <small>BY ACTUALTECH MEDIA</small>	VERTICAL ECOCAST <small>BY ACTUALTECH MEDIA</small>	VIRTUAL SUMMIT <small>ENTERPRISE IT BY ACTUALTECH MEDIA</small>	SUPER SUMMIT <small>ENTERPRISE IT BY ACTUALTECH MEDIA</small>	EXPERT SERIES <small>BY ACTUALTECH MEDIA</small>	PANELCAST <small>BY ACTUALTECH MEDIA</small>
MINIMUM LEADS	800	400	150	1200	1500	400	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 6	7 to 12	7 to 15	1 to 6	2 to 3
VENDOR PRESENTS?	Yes	Yes	Yes	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	15 minutes	N/A	20 minutes
JANUARY	<p>1/26: In Cloud We Trust: Ensuring Trust and Security in Enterprise IT and the Cloud</p> <p>1/31: Understanding Your Cloud Native Data Protection and Disaster Recovery Options</p>	<p>1/11: Gearing Up For Supercloud</p> <p>1/17: Protecting Endpoints: Understanding Human and Technical Solutions</p> <p>1/19: Getting Cloud Costs Under Control: Tools and Tips</p>				<p>1/13: Ransomware in 2023: What to Expect and How to Prepare</p> <p>1/20: Architecting the Enterprise for Remote Work, Remote Offices and Cloud Data</p>	<p>1/27: Ransomware Buzzword Bingo</p>
FEBRUARY	<p>2/9: Ransomware: Best Practices for Prevention, Mitigation, and Recovery</p> <p>2/15: Accelerating Innovation: Devising Cloud Strategies and Solutions</p> <p>2/22: IT Decision Series: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities</p>	<p>2/23: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</p>	<p>2/7: Supercharging Public Sector and Education Technology and Security</p>	<p>2/2: Defense in Depth: Exploring the Elements of a Layered Security Program</p>		<p>2/10: From Edge to Cloud: How Backup Solutions Are Evolving</p> <p>2/24: Protecting Microsoft Environments: How to Defend Azure and On-Premises Infrastructure</p>	<p>2/17: Underscoring the Importance of Zero Trust in Modern Organizations</p>

MARCH	<p>3/7: Protecting and Securing Cloud Environments</p> <p>3/9: Crafting an IT Blueprint: Storage, Infrastructure, Cloud, DR, Security, Operations, and More</p> <p>3/14: The Modern Security Portfolio: The Toolset Organizations Need Now</p> <p>3/16: From the Data Center to the Cloud: Optimizing and Modernizing IT Infrastructure</p> <p>3/23: Wrangling the Cloud: Avoiding Missteps and Improving Application Environments</p> <p>3/29: Minimizing RTO and RPO: Best Practices for Bulletproof Backup and Ultrafast Recovery</p>	<p>3/2: Supporting, Extending, and Protecting Virtualized and Containerized Environments</p> <p>3/15: Preventing Phishing Attacks</p> <p>3/28: Integrating Edge Computing Into your Architecture</p>	<p>3/21: Transforming IT in Healthcare Environments</p> <p>3/30: Improving Security and Ransomware Preparedness in Financial Services Organizations</p>	<p>3/1: IT Innovators' Day: Analyzing the Next Wave of Tools, Products, and Services</p>	<p>3/22: The Ransomware Spectrum: Securing People, Technology, and Data</p>	<p>3/10: Pentester's View: What Your Systems Look Like from the Outside</p> <p>3/24: Protecting AWS: Real World Best Practices</p>	<p>3/31: Addressing Key Cloud Decision Points</p>
APRIL	<p>4/4: Protecting SaaS Applications: Security and Data Protection Considerations</p> <p>4/12: Building Your Ransomware Preparedness Plan</p> <p>4/20: Supercloud - The Cloud of Clouds Includes On-Prem and the Edge</p> <p>4/27: Streamlining, Securing, and Protecting Cloud, IT, and Business Operations</p>	<p>4/13: Supercharging Your Microsoft On-Premises and Cloud Services</p> <p>4/18: Enabling Mobility: From WiFi to 5G and Supporting Technologies</p> <p>4/19: Discovering Critical Capabilities in Leading SSE, SIEM, and SOAR Tools</p> <p>4/25: DevOps and DevSecOps: Tools that Power the Modern IT Department</p>		<p>4/5: Spring Summit: Supercharging IT</p>		<p>4/14: Practical AI: What Artificial Intelligence and Machine Learning Can Do For IT and Business Today</p> <p>4/28: Ransomware Case Studies and Lessons Learned</p>	<p>4/21: How to Select Your Next Data Protection Platform</p>
MAY	<p>5/11: Best Practices Series: Crafting and Implementing a Data Protection Strategy and Disaster Recovery Plan</p> <p>5/16: IT Decision Series: Critical Factors in On-Premises and Cloud Data Storage and Management</p> <p>5/18: Maximizing Your Data: Data Management, Movement and Optimization</p> <p>5/24: Empowering and Protecting Remote Workers</p>	<p>5/2: Harnessing AI and ML to Augment IT and Business Operations</p> <p>5/9: Storage: Turbocharging Performance and Slashing Costs</p> <p>5/25: Identity Governance, Protection and Administration</p>	<p>5/17: Improving Security and Ransomware Preparedness in Healthcare Environments</p>	<p>5/4: Cloud Tools: Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</p> <p>5/31: Streamlining, Securing, and Protecting Cloud, IT, and Business Operations</p>		<p>5/12: Networking in the Age of Cloud</p>	<p>5/5: What the Security World Is Talking About at the RSA Conference</p> <p>5/12: Identity Security: What It Is and Why You Need It</p>

JUNE	<p>6/8: Preventing and Recovering from Ransomware Before It's Too Late</p> <p>6/15: Devising Cloud Strategies and Solutions</p> <p>6/21: Disaster Recovery and Backup in the Cloud</p> <p>6/29: Building a Robust Security Awareness Program</p>	<p>6/6: Securing, Backing up, and Optimizing K8s</p> <p>6/13: Monitoring and Optimizing a Hybrid Cloud</p> <p>6/20: Turbocharging a Manufacturing and Retail Environment: Improving Efficiency and Performance</p> <p>6/22: Managing Cloud Assets</p> <p>6/27: API Security: Detecting, Monitoring and Securing Application Programming Interfaces</p>				<p>6/9: Top Security Threats: There's More Out There Than Ransomware</p> <p>6/23: Protecting Microsoft 365</p> <p>6/30: Disaster Recovery: Consultants' Tales from the Trenches</p>	<p>6/16: What the Tech World is Talking About at Cisco Live</p>
JULY	<p>7/12: Cloud Security Fest 2023!</p> <p>7/26: Choosing a Next-Generation Data Protection and Disaster Recovery Solution</p>	<p>7/20: The GCP Ecosystem: Tools and Services that Protect, Manage and Improve Your Google Environment</p> <p>7/27: Wrangling Passwords, Authentication and Identity: Keys to Success</p>	<p>7/13: Supporting, Improving, and Securing Public Sector and Education IT and Cloud</p>	<p>7/19: Start Now: Discovering the Critical Tools and Services that Will Define IT Through 2030</p>		<p>7/21: Firewalls, Why They Matter, and Where They Fit in the Cloud Era</p>	<p>7/14: Ransomware: Analyzing Real-World Attacks with Recovery Success vs Recovery Failure</p>
AUGUST	<p>8/3: Zero Trust Security - Truth vs Fiction</p> <p>8/9: Technology and Security Innovations Showcase</p> <p>8/17: Ransomware: Best Practices for Prevention, Mitigation, and Recovery</p> <p>8/23: Understanding Your Cloud Native Data Protection and Disaster Recovery Options</p> <p>8/31: Securing Your Borders: Evolving Each Layer of Your Security Program</p>	<p>8/15: Data Center vs. Cloud vs. Colo: Why to Consider, How to Choose, and How to Move</p> <p>8/22: Securing Business and Workforce Applications (ERP/CRM/SFA)</p> <p>8/24: Supercharging, Optimizing, and Managing an On-Premises Data Center</p> <p>8/29: Zero Touch IT: Understanding and Implementing</p>	<p>8/10: Defending the Public Sector and Education Against Ransomware: Special Considerations</p>			<p>8/18: Looking Around the AI Corner: The Revolution is Coming, How to Position Your Organization to Benefit</p>	<p>8/11: What the Security World is Talking About at Black Hat and DEF CON</p>
SEPTEMBER	<p>9/6: Doing More With Less Day: Highlighting Technologies that Help Boost IT Efficiency</p> <p>9/20: AWS Day: Exploring the AWS Support, Enablement, and Extension Ecosystem</p> <p>9/27: Securing the Modern Workplace: Tools for Protecting Workers in Hybrid and Remote Environments</p>	<p>9/12: Power Up Your Database: Surveying the Tools that Take Data Analytics, Integration, AI/ML, and Intelligence to the Next Level</p> <p>9/21: Optimizing Data and Apps on Cloud, Hybrid Cloud, and On-Premises</p> <p>9/26: Adopting and Accelerating DevSecOps</p>	<p>9/19: Healthcare Health Check: Assessing IT Products and Services to Streamline Healthcare Operations</p> <p>9/28: Securing Fintech: Tips, Tools, and Techniques for Protecting Critical Data</p>	<p>9/13: Enhancing Your Public, Private, and Hybrid Cloud Security Posture</p>		<p>9/1: Ransomware Entry Points: Trends and Tips</p> <p>9/15: Hackers Toolbox: Scary Tools that Attackers Use to Find Your Vulnerabilities</p>	<p>9/8: Hot Tech and Topics from VMware Explore 2023</p>

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OCTOBER	<p>10/4: Fixing Your Broken Data Protection and Disaster Recovery Processes and Systems</p> <p>10/19: Supporting a Remote Workforce</p> <p>10/24: Architecting the Pillars of IT in 2024 and Beyond</p> <p>10/26: Battling the Ransomware Scourge: Prevention and Recovery</p>	<p>10/3: Best Practices Series: Managing Multicloud Environments</p> <p>10/5: Managing SaaS: Tools and Services for Keeping Accounts and Data Secure, Costs Under Control, and Maximizing Efficiency</p> <p>10/17: IT Best Practices Series: Tools and Techniques to Bring Hyperautomation to Your Operations</p>	<p>10/12: Triple Threat: When Ransomware Hits Healthcare and How to Defend Your Organization</p>	<p>10/11: Supercharging IT: Tools, Products, and Services for Taking IT to the Next Level</p>		<p>10/6: Complete Ransomware Readiness</p> <p>10/13: Revisiting 3-2-1 and Other Backup Wisdom</p> <p>10/27: Defending Against DDOS Attacks</p>	<p>10/20: Securing Enterprise Cloud Environments</p>
NOVEMBER	<p>11/1: Next-Generation Endpoint Management and Protection Solutions and Strategies</p> <p>11/7: Supercloud - The Cloud of Clouds Includes On-Prem and the Edge</p> <p>11/16: Shift Left: Best Practices and Tools for Handling Security Earlier in the DevOps Process</p> <p>11/30: All About Cloud: Tools, Products, and Services Critical to Cloud Success</p>	<p>11/2: Supercharging Your Kubernetes Environment and Cloud Native Apps</p> <p>11/28: Supporting and Enabling Modern Applications</p>		<p>11/9: Exploring Innovation in IT: Upleveling Business Outcomes</p>		<p>11/10: Best Practices to Protect Against Zero Day Threats</p>	<p>11/17: Avoiding Cloud Lock-in</p>
DECEMBER		<p>12/5: Ins and Outs of Cyberinsurance: Protecting the Organization Against Ransomware Damages</p> <p>12/12: XOps: Best Practices and Tools for Turbocharging the Effectiveness of DevOps, DevSecOps, AIOps, and Other Ops</p> <p>12/14: Selecting the Right SaaS Backup Tool</p>		<p>12/6: Designing Your 2024 IT Strategy: Cloud, Security, Data Protection, and Infrastructure</p>		<p>12/1: Rethinking Cloud: Steps for Re-focusing on Business Outcomes Rather than IT Requirements</p>	<p>12/8: The Year in Security: What Happened, What's Next in 2024?</p>

About Our Multi-Vendor Webinar Types

MEGACAST BY ACTUALTECH MEDIA

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ECOCAST BY ACTUALTECH MEDIA

The EcoCast is a smaller version of our MegaCast tech webinars and provides a variety of more targeted-focus themes. With 2 to 6+ vendor participants and a minimum of 400 event registrations, EcoCasts are a perfect way to tell a receptive audience about your product or service.

VERTICAL ECOCAST BY ACTUALTECH MEDIA

The Vertical EcoCast is a more targeted version of our EcoCast multi-vendor tech webinar. With 2 to 6+ vendor participants and a minimum of 150 event registrations, Vertical EcoCasts are a perfect way to tell a receptive audience about your product or service.

ENTERPRISE IT VIRTUAL SUMMIT BY ACTUALTECH MEDIA

Summits feature up to 15 leading technology companies from a cross-section of concentrations, including cloud computing, enterprise storage, converged and hyperconverged infrastructure, networking, security, data protection, disaster recovery, data, development/DevOps, and more.

With a schedule intended to expose the audience to a broad swath of information, the tech webinar event will consist of presentations from each vendor presenter, as well as keynotes from independent experts, each of whom will share their thoughts, opinions, guidance, and advice with our audience.

ENTERPRISE IT SUPER SUMMIT BY ACTUALTECH MEDIA

The Super Summit is our largest event yet with top industry experts, 7-15+ vendor presentations, and a minimum of 1500 event registrations! The Super Summit is the perfect opportunity to present to a massive audience of IT professionals who are actively looking for today's most innovative technology to solve their company's challenges.

EXPERT SERIES BY ACTUALTECH MEDIA

The ActualTech Media Expert Series tech webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

PANELCAST BY ACTUALTECH MEDIA

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the technologies and challenges that your company cares about most.

Each PanelCast event starts with a 20 to 30 minute independent editorial from an ActualTech Media expert after which that expert will moderate a virtual panel discussion with representatives from each of the clients participating in the event.



SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!