

	MEGACAST <small>BY ACTUALTECH MEDIA</small>	ECOCAST <small>BY ACTUALTECH MEDIA</small>	VIRTUAL SUMMIT <small>BY ACTUALTECH MEDIA</small>	EXPERT SERIES <small>BY ACTUALTECH MEDIA</small>	TECH TALKS <small>BY ACTUALTECH MEDIA</small>	DEMOCAST <small>BY ACTUALTECH MEDIA</small>
MINIMUM LEADS	800	400 (150 for Vertical Events)	1200	200	200	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	7 to 12	1 to 6	1 to 4	1 to 4
VENDOR PRESENTS?	Yes	Yes	Yes	No	Yes	Yes
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	10 minutes + 5 minutes Q&A	10 minutes + 5 minutes Q&A
SEPTEMBER						
OCTOBER	10/12: Fixing Your Broken Data Protection, DRaaS, & Disaster Recovery 10/25: Battling the Ransomware Scourge: Prevention and Recovery	10/13: Endpoint Management and Protection Tools 10/18: Supporting a Remote Workforce 10/27: Cloud Migration Strategies: Avoiding Risk While Transforming IT	10/20: Defense in Depth: Exploring the Elements of a Layered Security Program 10/20: Assessing Your HR Tech Tools and Strategy	10/14: Ransomware D-Day: Every Minute Counts When the Org is Hit 10/21: Ransomware Recovery Options: Best Practices Post-Attack		
NOVEMBER	11/1: Streamlining, Securing, and Protecting Cloud, IT, and Business Operations 11/9: Crafting a Transformed IT Blueprint: Storage, Infrastructure, Cloud, DR, Security, Ops, and More	11/3: Preventing Phishing Attacks 11/4: Observability vs Monitoring: What's the Difference & Why Does It Matter? 11/29: Supporting, Improving, and Securing Finance IT and Cloud Environments	11/15: Exploring Innovations in IT: Upleveling Business Outcomes	11/11: Comparing Public, Private, and Hybrid Clouds: An Enterprise Primer		
DECEMBER	12/1: All About Cloud: Tools, Products, and Services Critical to Cloud Success		12/7: Devising Your 2023 IT Strategy: Cloud, Security, Data Protection, and Infrastructure Strategies 12/14: Mapping Your Ransomware Preparedness Strategy for 2023	12/2: Effective Ransomware Training: What Works and Why 12/16: How to Plan, Monitor, Manage, and Control Cloud Costs		

About Our Multi-Vendor Webinar Types

MEGACAST BY ACTUALTECH MEDIA

ActualTech Media's themed MegaCast webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market. These multi-vendor webinars offer viewers back-to-back presentations from 5 to 8 vendors that have a story to tell around the theme of the webinar.

Vendor participants in MegaCasts are provided with a 20-minute speaking slot, as well as registration details for a minimum of 800 registrants. Every webinar is managed by ActualTech Media's expert webinar logistics coordinator to help you understand exactly how the webinar works. In addition, we are happy to have a content planning session with you so that you can discuss your intended topic and approach and we can provide advice and feedback so that you can maximize your success.

With these webinars, we define the general theme, host the registration page, and provide the presentation platform. After the webinar ends, we'll provide you with a recording of your final presentation so that you can use it for other campaigns or add it to your resource library.

ECOCAST BY ACTUALTECH MEDIA

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ENTERPRISE IT VIRTUAL SUMMIT BY ACTUALTECH MEDIA

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EXPERT SERIES BY ACTUALTECH MEDIA

ActualTech Media's themed MegaCast webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market. These multi-vendor webinars offer viewers back-to-back presentations from 5 to 8 vendors that have a story to tell around the theme of the webinar.

TECH TALKS BY ACTUALTECH MEDIA

ActualTech Media's themed MegaCast webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market. These multi-vendor webinars offer viewers back-to-back presentations from 5 to 8 vendors that have a story to tell around the theme of the webinar.

DEMOCAST BY ACTUALTECH MEDIA

ActualTech Media's themed MegaCast webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market. These multi-vendor webinars offer viewers back-to-back presentations from 5 to 8 vendors that have a story to tell around the theme of the webinar.

With these webinars, we define the general theme, host the registration page, and provide the presentation platform. After the webinar ends, we'll provide you with a recording of your final presentation so that you can use it for other campaigns or add it to your resource library.



SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!