

	<b>MEGACAST</b> <small>BY ACTUALTECH MEDIA</small>	<b>ECOCAST</b> <small>BY ACTUALTECH MEDIA</small>	<b>VERTICAL ECOCAST</b> <small>BY ACTUALTECH MEDIA</small>	<b>VIRTUAL SUMMIT</b> <small>BY ACTUALTECH MEDIA</small>	<b>SUPER SUMMIT</b> <small>BY ACTUALTECH MEDIA</small>	<b>EXPERT SERIES</b> <small>BY ACTUALTECH MEDIA</small>	<b>PANELCAST</b> <small>BY ACTUALTECH MEDIA</small>
<b>MINIMUM LEADS</b>	800	400	150	1200	1500	400	200
<b>VENDOR PARTICIPANTS</b>	4 to 8	2 to 6	2 to 6	7 to 12	7 to 15	1 to 6	2 to 3
<b>VENDOR PRESENTS?</b>	Yes	Yes	Yes	Yes	Yes	No	No
<b>PRESENTATION LENGTH</b>	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	15 minutes	N/A	20 minutes
<b>DECEMBER</b>				<b>12/6:</b> Assessing Your HR and Payroll Services & Tools & Strategy  <b>12/7:</b> Devising Your 2023 IT Strategy: Cloud, Security, Data Protection, and Infrastructure Strategies	<b>12/14:</b> Mapping Your Ransomware Preparedness Strategy for 2023	<b>12/16:</b> How to Plan, Monitor, Manage, and Control Cloud Costs	

## About Our Multi-Vendor Webinar Types

### MEGACAST BY ACTUALTECH MEDIA

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

### ECOCAST BY ACTUALTECH MEDIA

The EcoCast is a smaller version of our MegaCast tech webinars and provides a variety of more targeted-focus themes. With 2 to 6+ vendor participants and a minimum of 400 event registrations, EcoCasts are a perfect way to tell a receptive audience about your product or service.

### VERTICAL ECOCAST BY ACTUALTECH MEDIA

The Vertical EcoCast is a more targeted version of our EcoCast multi-vendor tech webinar. With 2 to 6+ vendor participants and a minimum of 150 event registrations, Vertical EcoCasts are a perfect way to tell a receptive audience about your product or service.

### ENTERPRISE IT VIRTUAL SUMMIT BY ACTUALTECH MEDIA

Summits feature up to 15 leading technology companies from a cross-section of concentrations, including cloud computing, enterprise storage, converged and hyperconverged infrastructure, networking, security, data protection, disaster recovery, data, development/DevOps, and more.

With a schedule intended to expose the audience to a broad swath of information, the tech webinar event will consist of presentations from each vendor presenter, as well as keynotes from independent experts, each of whom will share their thoughts, opinions, guidance, and advice with our audience.

### ENTERPRISE IT SUPER SUMMIT BY ACTUALTECH MEDIA

The Super Summit is our largest event yet with top industry experts, 7-15+ vendor presentations, and a minimum of 1500 event registrations! The Super Summit is the perfect opportunity to present to a massive audience of IT professionals who are actively looking for today's most innovative technology to solve their company's challenges.

### EXPERT SERIES BY ACTUALTECH MEDIA

The ActualTech Media Expert Series tech webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

### PANELCAST BY ACTUALTECH MEDIA

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the technologies and challenges that your company cares about most.

Each PanelCast event starts with a 20 to 30 minute independent editorial from an ActualTech Media expert after which that expert will moderate a virtual panel discussion with representatives from each of the clients participating in the event.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!