

	 MEGACAST <small>BY ACTUALTECH MEDIA</small>	 ECOCAST <small>BY ACTUALTECH MEDIA</small>	 VIRTUAL SUMMIT <small>BY ACTUALTECH MEDIA</small>	 EXPERT SERIES <small>BY ACTUALTECH MEDIA</small>	 TECH TALKS <small>BY ACTUALTECH MEDIA</small>	 DEMOCAST <small>BY ACTUALTECH MEDIA</small>
MINIMUM LEADS	800	400 (150 for Vertical Events)	1200	200	200	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	7 to 12	No Max	1 to 4	1 to 4
VENDOR PRESENTS?	Yes	Yes	Yes	No	Yes	Yes
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	10 minutes + 5 minutes Q&A	10 minutes + 5 minutes Q&A
AUGUST	<p>8/17: Ransomware: Best Practices for Prevention, Mitigation, and Recovery</p> <p>8/23: Understanding Your Cloud Native Data Protection and Disaster Recovery Options</p> <p>8/30: Securing Your Borders: Evolving Each Layer of Your Security Program</p>		<p>8/11: Technology and Security Innovations Showcase</p>	<p>8/12: Ransomware Tripwires: Monitoring for Threats</p>	<p>8/25: Protecting, Supporting, and Enabling AWS, Azure, and GCP Environments</p>	<p>8/18: Inside Ransomware: How Ransomware Protection Tools Work Their Magic</p> <p>8/24: Database Show and Tell: Database Platforms in Action</p>
SEPTEMBER	<p>9/13: Enhancing Your Public, Private, and Hybrid Cloud Security Posture</p> <p>9/22: AWS Day: Exploring the AWS Support, Enablement, and Extension Ecosystem</p>	<p>9/7: Power Up Your Databases: Surveying the Tools That Take Data, Analytics, Integration, AI/ML, and Intelligence to the Next Level</p> <p>9/15: Harnessing the Power of AI/ML to Accelerate Analytics, Business, and IT Operations</p> <p>9/20: Healthcare Health Check: Assessing IT Products and Services to Streamline Healthcare Operations</p>	<p>9/28: Supercharging IT</p>	<p>9/9: DevSecOps 101: What is It and Why is it Important?</p> <p>9/23: Ransomware Preparation: Laying the Groundwork in Case You're Attacked</p>		
OCTOBER	<p>10/12: Transforming Data Protection, DRaaS, & Disaster Recovery Capabilities</p> <p>10/25: Battling the Ransomware Scourge: Prevention and Recovery</p>	<p>10/13: Endpoint Management and Protection Tools</p> <p>10/18: Supporting a Remote Workforce</p> <p>10/27: Cloud Migration Strategies: Avoiding Risk While Transforming IT</p>	<p>10/20: Rebalancing the Security Portfolio for 2023</p>	<p>10/14: Ransomware D-Day: Every Minute Counts When the Org is Hit</p> <p>10/21: Ransomware Recovery Options: Best Practices Post-Attack</p>		

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NOVEMBER	<p>11/1: Streamlining, Securing, and Protecting Cloud, IT, and Business Operations</p> <p>11/9: Crafting a Transformed IT Blueprint: Storage, Infrastructure, Cloud, DR, Security, Ops, and More</p>	<p>11/3: Preventing Phishing Attacks</p> <p>11/29: Supporting, Improving, and Securing Finance IT and Cloud Environments</p>	<p>11/15: 99 Ways to Uplevel IT and Drive Business Results</p>	<p>11/4: SD-WAN 101: Introduction & Benefits</p> <p>11/11: Comparing Public, Private, and Hybrid Clouds: An Enterprise Primer</p>		
DECEMBER	<p>12/1: All About Cloud: Tools, Products, and Services Critical to Cloud Success</p>		<p>12/7: Devising Your 2023 IT Strategy: Cloud, Security, Data Protection, and Infrastructure Strategies</p>	<p>12/2: Effective Ransomware Training: What Works and Why</p> <p>12/16: How to Plan, Monitor, Manage, and Control Cloud Costs</p>		

About Our Multi-Vendor Webinar Types

MEGACAST BY ACTUALTECH MEDIA

ActualTech Media's themed MegaCast webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market. These multi-vendor webinars offer viewers back-to-back presentations from 5 to 8 vendors that have a story to tell around the theme of the webinar.

Vendor participants in MegaCasts are provided with a 20-minute speaking slot, as well as registration details for a minimum of 800 registrants. Every webinar is managed by ActualTech Media's expert webinar logistics coordinator to help you understand exactly how the webinar works. In addition, we are happy to have a content planning session with you so that you can discuss your intended topic and approach and we can provide advice and feedback so that you can maximize your success.

With these webinars, we define the general theme, host the registration page, and provide the presentation platform. After the webinar ends, we'll provide you with a recording of your final presentation so that you can use it for other campaigns or add it to your resource library.

ECOCAST BY ACTUALTECH MEDIA

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ENTERPRISE IT VIRTUAL SUMMIT BY ACTUALTECH MEDIA

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EXPERT SERIES BY ACTUALTECH MEDIA

ActualTech Media's themed MegaCast webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market. These multi-vendor webinars offer viewers back-to-back presentations from 5 to 8 vendors that have a story to tell around the theme of the webinar.

TECH TALKS BY ACTUALTECH MEDIA

ActualTech Media's themed MegaCast webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market. These multi-vendor webinars offer viewers back-to-back presentations from 5 to 8 vendors that have a story to tell around the theme of the webinar.

DEMOCAST BY ACTUALTECH MEDIA

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SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!